

Form Name: 2026 Call for Nominations  
Submission Time: March 6, 2026 2:53 pm  
Browser: Chrome 130.0.0.0 / Windows  
IP Address: 50.59.148.2  
Unique ID: 1439011954  
Location: 43.2264, -78.0267

## 2026 NJCAA Board of Regents Call for Nominations

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Select the position to which this nomination applies. Secretary

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### Nominee Information

<b>Nominee Name</b>	Kristen Schuth
<b>Nominee Email</b>	Keschuth@genesee.edu
<b>Nominee Title/Position</b>	AVP of Student Engagement and Inclusion/Director of Athletics
<b>Nominee Member College/Organization</b>	Genesee Community College
<b>Nominee Region</b>	3

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### Nominator Information

<b>Nominator Name</b>	Kristen Schuth
<b>Nominator Email</b>	Keschuth@genesee.edu
<b>Nominator Title/Position</b>	AVP of Student Engagement and Inclusion/Director of Athletics
<b>Nominator Member College/Organization</b>	Genesee Community College
<b>Nominator Region</b>	3

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**Is the nominee aware that you are submitting them for nomination?** Yes

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**Nominee resume.** <https://www.formstack.com/admin/download/file/19245584472>

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**Letter of recommendation from nominee's institution president (or region Board chair, if conference commissioner).** <https://www.formstack.com/admin/download/file/19245584473>

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**PROFESSIONAL SUMMARY**

Athletic and Student Affairs professional with over 18 years of experience in community college leadership. Skilled in athletic administration, student-athlete development, and strategic enrollment initiatives. Committed to fostering inclusive, student-centered programs that promote academic and athletic success.

**EDUCATION**

<b>Masters of Science</b> - Sport Management Studies/Intercollegiate Athletic Administration California University of Pennsylvania, California, PA	2007
<b>Bachelors of Science</b> – Business Administration The College at Brockport, Brockport, NY	2004

**AREAS OF EXPERTISE****Financial Management**

- College Budget Preparation
- Association Budget Preparation
- Foundation Budget Preparation
- Manage/Process Billing
- Oversight of Purchasing
- Equipment/Apparel Contracts
- Transportation Contracts
- Preparation of Bid Contracts
- Scholarship Oversight
- Grant Oversight

**Staff and Personnel Administration**

- Manage over 45 employees
- Performance Assessments-360 Reviews
- Staff Trainings-Title IX and Child Protection
- Driving Certifications
- Organizational Safety Protocols
- Manage all work study and hourly positions
- Handle hiring for vacant positions in Athletics, College Village, and Student Engagement and Inclusion
- Training of all staff

**Committee Service**

- Behavior Intervention Team
- Middle States Review Board Steering Committee
- Student Conduct Board
- Advisement and Registration Team
- Red Zone/Green Dot/Bystander Team
- Title IX/Sexual Assault Team
- Child Protection – University Official
- Commencement Co-Chair
- International Student Committee
- GCCA Committee Member – Ex-Officio
- SUNY Athletic Directors Committee

**Compliance Management**

- NJCAA Handbook Compliance
- Region III Handbook Compliance
- MSAC Handbook Compliance
- NCAA/NAIA Compliance for Transfer
- NCAA Eligibility Clearinghouse
- Completed multiple NJCAA Audits
- Designated School Official for International Eligibility

**PROFESSIONAL EXPERIENCE**

<b>Assistant Vice President of Student Engagement and Inclusion/Director of Athletics</b> Genesee Community College	2013-Present
<b>Administrator in Charge of the Enrollment Services Division</b> Genesee Community College	2023-2024
<b>Assistant Director of Athletics</b> Finger Lakes Community College	2010-2013

**Women's Head Softball Coach/Sports Information Director/Athletic Academic Advisor**

Genesee Community College

2004-2010

**CURRENT RESPONSIBILITIES**

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- Provide executive leadership for the Athletics Department, overseeing 10 multi-divisional intercollegiate athletic programs and over 200 student-athletes
- Direct strategic planning, operations, and performance management across three key areas: Athletics, Student Engagement and Inclusion, and College Village – Residence Life
- Manage five complex budgets: College, Association, Foundation, Scholarships, and Work Study
- Lead campus-wide events and initiatives including Orientation, Graduation, Student Engagement, and Inclusion programming
- Developed and implemented a comprehensive student-athlete academic monitoring program resulting in a four-year upward trend in overall athletic GPAs
  - Athletic Department's GPA, retention, and graduation rates exceed those of the general student population
- Created and executed a recruitment and retention strategy focused on student success and degree completion
- Collaborate with coaches and campus community to promote inclusive recruiting practices; current rosters include athletes from over 15 countries
- Established and maintain athletic orientation and community service programs to support holistic student-athlete development
- Oversaw and supported the athletic program as Genesee secured two of its three national championships
- Successfully hosted numerous regional and national tournaments:
  - *Regional Tournaments:* Softball (2015, 2016), Soccer (2017, 2022, 2023, 2024, 2025), Basketball (2022)
  - *National Tournaments:* Lacrosse (2019), Soccer (2022, 2023, 2025)
- Maintain an all-encompassing Athletic Manual covering procedures, budgeting, compliance, recruitment, and game day operations
- Implement and oversee athletic websites; manage content related to recruitment, social media content, statistics, promotions, and press releases
- Supervise the use of Maxient Software for student-athlete conduct and discipline
- Coordinate with campus partners to deliver an inclusive co-curricular experience that integrates athletics with student success
- Oversee major institutional events including commencement, orientation, and annual banquets
- Serve as Chair of the Foundation Scholarship Committee and the International Housing Scholarship Committee
- Lead goal-setting and assessment for high-impact departments across the institution
- Proficient in enterprise systems and tools including Banner, Datatel, Argos Reporting, and Microsoft 365

**LEADERSHIP AND PROFESSIONAL SERVICE**

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- Currently serving as the NJCAA Region III Board of Regents representative and Women's Regional Director
- Currently serving as Secretary of the NJCAA Board of Regents
- Currently serving as NJCAA Women's Softball Chair, Vice Chair of the Women's Soccer Committee, and a member of the NJCAA Eligibility Committee
- Member of the NATYCAA Executive Board
- Currently serving as NATYCAA 3rd Vice President

- Member of the NACDA Executive Board
- Formerly served as Chair of the NJCAA Division III Oversight Committee and as a member of the Governance Restructure Committee and Appeals Committee
- Former Region III Chair for Lacrosse, Softball, and Soccer
- Formerly elected President of the Western New York Athletic Conference and served as Chair for Soccer, Volleyball, Basketball, and Baseball

### PROFESSIONAL AFFILIATIONS

National Alliance of Two-Year College Athletic Administrators (NATYCAA)	2013-Present
National Association of Collegiate Directors of Athletics (NACDA)	2013-Present
Women Leaders in Sport (WLIS)	2011-2022

### PROFESSIONAL DEVELOPMENT

NACDA/NATYCAA Annual Conference	2013-2025
NATYCAA Panelist – “Small Budgets, Big Impact – Innovative Solutions”	2025
NJCAA Convention Attendee	2019-2025
BOSCA Small College Training	2023
NATYCAA Athlete of the Year Moderator	2023, 2024
NATYCAA Presenter – Putting the “Fun” Back into Athletics	2022
NJCAA New Athletic Director Orientation – Presenter	2022
Published in the NACDA magazine	2021, 2022
Title IX Training at Binghamton, Hilbert and Monroe Community College	2017
NJCAA Eligibility Trainings	2013, 2016, 2019
Inside Out Coaching Seminar	2015
WNY Consortium of Higher Education Women’s Leadership Institute	2015
NACWAA Institute for Administrative Advancement	2014

### AWARDS AND HONORS

Genesee Community College Presidents Award Recipient	2018, 2025
NACDA Athletic Director of the Year	2020, 2024
George E. Killian Award – NJCAA	2023
Region III Athletic Director of the Year	2015, 2020
WNYAC Women’s Softball Coach of the Year	2010
SUNY Brockport Hall of Fame Inductee	2009
Chase Tournament Hall of Fame Inductee	2008
Hilton High School Hall of Fame Inductee	2004

**Office of the President**

February 24, 2026

One College Road  
Batavia, NY 14020-9704  
Phone: (585) 345-6812  
Fax: (585) 343-4541  
[www.genesee.edu](http://www.genesee.edu)

Dear NJCAA Nomination Committee,

I am pleased to offer my full recommendation of Kristen Schuth for a second term as Secretary of the NJCAA Board of Regents. Kristen has been an invaluable contributor to Region 3, to Genesee Community College, and to the national work of the NJCAA, and I am proud to support her candidacy.

In her current term as Secretary, Kristen has demonstrated exceptional professionalism, reliability, and organizational excellence. She approaches the responsibilities of the role with a deep understanding of NJCAA governance, a commitment to transparency and accuracy, and a genuine respect for the collaborative work of the Board. Her attention to detail, preparedness, and stewardship of Board documentation have strengthened the consistency and clarity of Board operations.

Kristen's leadership within Region 3 further reinforces why she is such a strong asset to the national structure. She is a trusted voice among colleagues, a steady presence during complex discussions, and an advocate for the student-athlete experience. She consistently balances institutional, regional, and national perspectives with fairness and integrity - qualities essential to the success of any Board officer.

Within our institution, Kristen is a respected member of the leadership team and is known for her dedication, sound judgment, and ability to work effectively across diverse groups and priorities. She brings these same strengths to her NJCAA service, where her professionalism and collaborative mindset have made her a valued member of the Board of Regents.

Kristen has my full support for reappointment as Secretary. Her continued service will benefit the Board, the Association, and the student-athletes we collectively serve. Please feel free to contact me if additional information would be helpful.

Sincerely,



Craig R. Lamb, Ph.D.  
President

